

PRESS RELEASE

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“THE MAGNIFICENCE OF NATURE IN A TILE”



FOR IMMEDIATE RELEASE – Tampa, FL
— February 11, 2015– Nature’s elements unite with style-savvy glass to transcend their elemental roots in COUNTRYSIDE Slate Series.

“While marble tiles are still very popular, many consumers want something different,” said Rita Knipper, Marketing Director for Diamond Tech Tiles. COUNTRYSIDE Slate Series offers a natural choice with so much more versatility than stone.”

Known for its distinctive layered composition, slate melds an array of neutral colors – ranging from steel grey, to desert gold, to black. Accented with frosted glass tiles and artistic listellos, this new slate tile will accent both rustic and contemporary designs. COUNTRYSIDE will fit perfectly into a variety of homes, offices and commercial environments due to its organic complementary qualities.

Interior designers will delight in COUNTRYSIDE’S delightfully creative patterns, neutral palette. Its chic, sophisticated shades are increasingly popular in today residential and commercial installations. With its refreshingly creamy beiges and earthy greys it offers a calm, relaxing respite from the busy world which most designers and consumers will welcome in a tile.

Diamond Tech Tiles will launch COUNTRYSIDE Slate November 2014. MSRP range from \$ 19.65 - \$20.95 sq/ft. For additional information or a free catalog, call toll-free 1-800-937-9593 or visit the DIAMOND TECH TILES website at www.dtiles.com

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About Diamond Tech Tiles

Respect, dedication and service; these are the core values of the Daniels Corporation, the family-owned and privately held company that owns Diamond Tech Tiles. These core values guide us in all aspects of our business life. Established in 2004, Diamond Tech Tiles continues to strive to bring to market innovative, beautiful and affordable tile products. Today our products are used in both exterior and interior design applications around the world. We offer a variety of tile lines each with a distinctive look and feel to maximize design possibilities. We attribute our success not only to new innovative tile products but to the strong relationships we have forged with our customers over the years. We look forward to servicing the tile industry for many years to come. 5600 Airport Blvd, Suite C; Tampa, FL 33634